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# THE EST. BREAD 1993 FACTORY™

*Frozen*



BY APPOINTMENT TO  
HIS MAJESTY THE KING  
SUPPLIERS OF  
ARTISAN BAKERY GOODS  
THE BREAD FACTORY  
LONDON



# *Specialist craft bakery serving top chefs for over 30 years*

In the 1990s, our founder Gail Mejia brought together some of the best bakers in London to bake proper bread for the city's top chefs and restaurants. That was the start of The Bread Factory – a name chosen with irony, because everything we made was handmade with care, using traditional methods and the best ingredients we could find.

Since then we've grown from a small team of bakers into one of the UK's leading artisan bakeries, serving chefs across the land who care about the quality of their bread as much as we do.

We work with trusted millers and farmers, ask tougher questions about flour and flavour, and constantly evolve how we bake to meet the highest standards. We don't just make bread. We partner with people who expect better – and who rely on us to deliver on it.

Three decades later, that same commitment to craft, flavour and quality continues – now with the added benefit of reach. Our frozen breads are made using the same meticulous processes and attention to detail as our fresh range, then carefully frozen to lock in their character.

Whether baked today or tomorrow, every loaf tells the same story – of quality, craft and care.



# The Way We Bake

The way bread is made today is a problem. Modern farming practices have left the soil tired and depleted, while a focus on mass production over quality means much of the bread we eat isn't what it should be. But we believe in something better - bread that nourishes the people who eat it, and the land it comes from. Bread that's full of flavour, and part of a food system built to last.

That belief is at the heart of The Way We Bake – our ethos and strategy that shapes every decision we make. It means using traditional methods not out of nostalgia, but because they work – and combining them with innovation when and where it matters. It means working with partners who prioritise soil health, biodiversity, and better farming practices. In the last two years, we've started incorporating regeneratively farmed and diverse grains into our loaves – a step towards a more resilient food system.

Baking this way is not just about what we make – it's about how we think. It's a commitment to evolve, to improve, and to question. To build a system that supports the land, the growers, and the people we feed.

## ALLERGEN KEY

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Contains Dairy



Contains Wheat



Contains Eggs



Contains Soya



Contains Nuts



Contains Sesame



Contains Mustard



Contains Sulphites

Please note that our products are made across different bakeries and may contain or come into contact with various allergens. Full ingredient lists, allergen information, and nutritional details are available on request.



# Sourdoughs

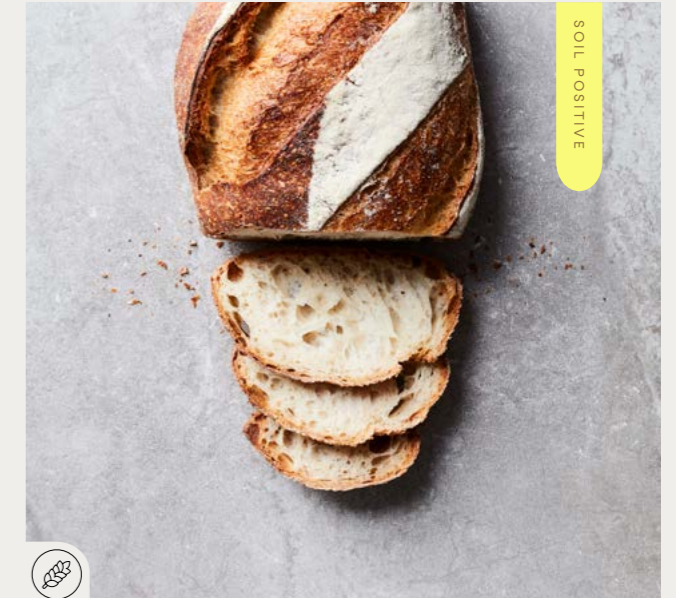
We aim for full fermentation by feeding our starter regularly and keeping it at just the right temperature. It's a slow process, but worth it. The result? Bread that's easier to digest, with better nutrients, lower gluten content, and a longer shelf life. No tricks. Just good bread, made with patience, purpose and proper fermentation.



## Borough Brown

CASE SIZE: 5

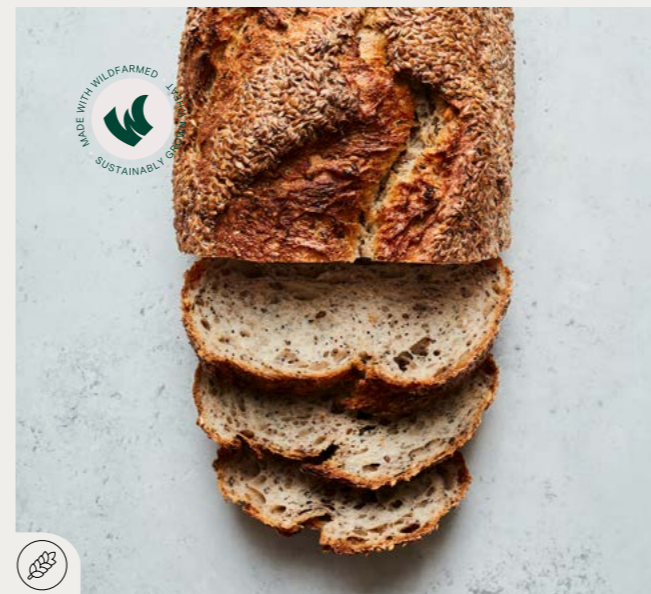
A robust wholemeal loaf with a subtle tang and complex flavour. The natural nuttiness of wholemeal flour shines through, complemented by the gentle acidity of a slow-fermented dough. A tacky, open crumb sits beneath a thick, chewy crust.



## Borough White

CASE SIZE: 5

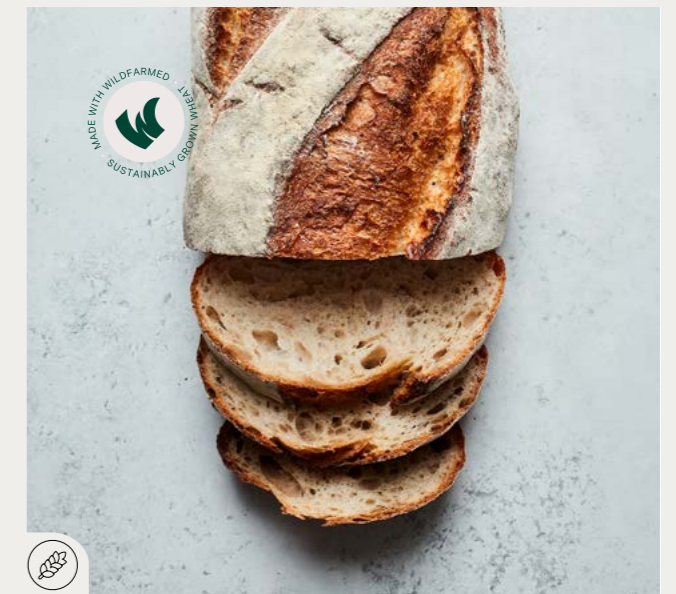
The classic white sourdough, crafted with heritage wheat, wholemeal spelt, rye, and emmer for extra depth of flavour and nutrition. A subtle touch of spelt brings sweet nuttiness and a gentle creaminess to the tacky, open crumb, while the dark, crackly, floured crust makes this a versatile loaf for any table.



## Wildfarmed Seeded

CASE SIZE: 8

Crafted with a harmonious blend of Wildfarmed flour and diverse flours like wheat flour, dark rye, barley, spelt wholemeal, and emmer, this bread is a testament to our dedication to quality and flavour. Handmade with a medley of wholesome seeds, including linseeds, chia and more. Available in 800g.



## Wildfarmed White

CASE SIZE: 8

Made with our blend of regenerative Wildfarmed flour, wheat flour, dark rye, spelt wholemeal, and emmer, creates a harmonious, hearty loaf with a soft, tangy crumb. Every slice embodies the story of traditional breadmaking and sustainable agriculture. Available in 800g and 250g.





# Burger Buns

Your burgers and hot dogs are the stars of the show—our buns are the perfect support act. We have a range of buns to suit every need—cream buns enriched with milk, cream or butter and glazed with oil for a soft texture and golden finish. Our plant-based options are made with potato for extra flavour and a light, fluffy bite, while others are infused with beetroot to bring natural colour and depth of flavour.



## Craft Burger Bun

CASE SIZE: 96

This slightly sweet, glazed bun is simple in flavour to help your patty sing. Designed to be robust in the kitchen to ensure that your burger is always looking its best.



## Wildfarmed Burger Bun

CASE SIZE: 45

Made with Wildfarmed flour, these plant-based buns deliver flavour, texture and consistency while supporting regenerative farming. Soft yet structured, they hold fillings and absorb juices without breaking down.



## Ultimate Burger Bun

CASE SIZE: 48

Designed for the ultimate smashed burger, each bun is irresistibly soft and fluffy, yet perfectly balanced for durability. Crafted to elevate every bite of your favourite burger, it's made from a blend of premium wheat flour and soy, with a touch of potato.



# Breakfast

A collection of fully baked, buttery, flaky pastries, crafted with layers of delicately laminated dough. Each one offers a crispy, almost caramelised exterior with a soft, airy interior—creating the perfect morning treat.



## Plain Croissant

CASE SIZE: 15

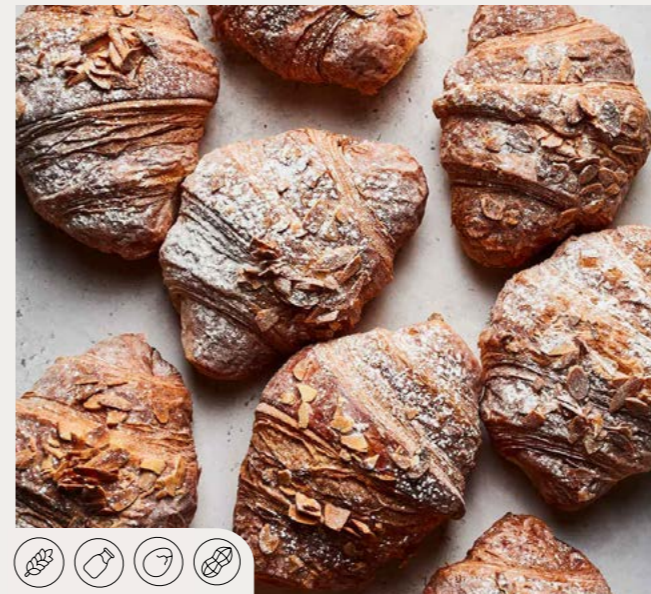
A classic for good reason: flaky, buttery and golden. Delicious on its own, or slathered in jam.



## Pain Au Chocolat

CASE SIZE: 15

Our croissant dough, baked light and flaky, wraps around a centre of rich, bittersweet chocolate.



## Almond Croissant

CASE SIZE: 15

Generously filled with almond frangipane and baked to retain the soft, buttery laminated layers. Finished with a simple topping of roasted flaked almonds and a sprinkling of icing sugar.



## Pain Aux Raisins

CASE SIZE: 24

Pastry and plump raisins wound into a characteristic snail shell.



## English Muffin

CASE SIZE: 72

Made with an enriched bread dough and carefully griddled by hand. Our cushiony English muffins are the toast of the breakfast table.



## Cinnamon Bun

CASE SIZE: 12

A uniquely laminated brioche dough that was made to be pulled apart. Filled with brown sugar and warming cinnamon.

EST **THE  
BREAD** 1993  
**FACTORY**™

*For more information about the range or want to know more about us please  
contact us through:*

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